# Geoff

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## Head of UX / Product Design CX, UX & Customer obsessed

Customer experience evangelist, visionary product designer, pinball champion. I bring a passion for the cutting-edge, with an emphasis on team dynamics and culture.

UX/UI research, testing, design & dev. Cross-team stakeholder management. Design system / wireframe / prototype. Cross-device responsive layouts, crossdomain analytics, info and navigation architecture, front-end development, project management, graphic design, brand image execution.

Figma, ChatGPT, HTML, CSS/Scss, JavaScript, AngularJS, React, Google Analytics, SEO, front-end development, Git version control, Bootstrap & custom front-end frameworks.

Bachelor of Arts in Fine Arts | 2006 Washington State University Major in Digital Imaging, Minor in Philosophy Cum Laude

#### Head of Product Design | 2022 - current

Creation.Space / VEME UX, product & business strategy, design, research, and management. Communal Social Network for Artists & Creatives on blockchain

#### Head of Product Design | 2021 - 2022

ReSource Network UX, product & business strategy, design, research, and management for eCommerce & Web3 defi fintech blockchain protocol

#### Head of UX | 2018 - 2020

Wrench, Inc. Data-driven product, web, & mobile app design: B2B, B2C, and internal tools. Design system, wireframe, prototype, usability testing & research.

#### Web Developer & Designer | 2016 - 2018

Sno-Isle Libraries Cross-product design, development, SEO, analytics, and support.

#### Web Developer & Designer | 2014 - 2016

Sub-Contractor at Show Pony / The Hilt Drupal & WordPress Theme Development, UI/UX Design.

#### **Information Technology Specialist - ITS II** | 2012 – 2013 Washington State University, College of Education Desktop & media support.

#### Information Technologist | 2012

3D-4U, Inc. Linux server configuration, UI/UX consultation, systems assembly & configuration.

#### Head of UX | 2010 - 2011

Dreamcatcher Industries Technical co-founder, project manager, UI & UX designer and developer, project manager, art director.

#### Instructor of User Interface Design | 2010

Edmonds Community College, Visual Communications User interface and user experience theory, design, and development in Flash and ActionScript.

#### Web Coordinator | 2007 - 2009

Washington State University, College of Education Information architect, web designer, photographer, content manager, faculty & staff liaison for web content & development.

